



## Speech Organization <sup>8/16</sup>

**Topic Question: Is it time to pass the Equal Rights Amendment? If so, how can this be accomplished? How can organizations such as AAUW help in getting this amendment ratified once and for all?**

**First, how many questions do you need to answer? Then, decide** how to attack the question. **Brainstorm** around the ideas suggested above, *and then research*. What answers stand out?

**Speech should consist of three (3) parts** Introduction, body, and conclusion.

- ✓ Introduction (30 – 45 sec) **Good and/or memorable speeches *END WHERE THEY BEGIN*.**

**Use a strategy** for beginning and ending that hooks your arguments/ideas together.

1. Shocking/impactful/surprising statistic or data - developed within speech.
  2. Rhetorical question – (very over-used)
  3. Quotation – with source! Excellent for reconnecting to ending
  4. Narrative – a little story or vignette sets the stage; creates prologue; can be personal.
    - **State topic.** Many speeches vary off topic. Keep it in front of you.
    - **Answer the question[s] – this is your thesis!**
- ✓ Body (3 ½ to 4 ½ minutes)
    - Restate and develop main points from introduction
    - Use *interesting* examples, stories, historical references, statistics, personal experiences and humor.
      - **Hint:** your audience (judges) will be mature, professional women & men with varied backgrounds & interests.
      - Ask yourself, what do you have in common?
    - Transition smoothly between each main point (explain connections)
    - Analyze facts and statistics & draw your own conclusions
  - ✓ Conclusion (30 – 45 sec)
    - Concisely recall or restate main topics and thesis.
    - Avoid introducing new material (points, examples, etc)
    - **Hint: *END WHERE YOU BEGIN; see your introduction.***
    - **Hint: *end with strength; “that’s it” is never appropriate.***