

Speech Organization ^{89/17}

Topic Question: How can we stand up to sexism? What can individuals and organizations such as AAUW do to break down stereotypes and biases in school, at work, in the military, and in our communities?

First, how many questions do you need to answer? Then, decide how to attack the question. **Brainstorm** around the ideas suggested above, *and then research*. What answers stand out?

Speech should consist of three (3) parts Introduction, body, and conclusion.

- ✓ Introduction (30 – 45 sec) **Good, memorable speeches END WHERE THEY BEGIN.**

Use a strategy for beginning and ending that hooks your arguments/ideas together.

1. Shocking/impactful/surprising statistic or data - developed within speech.
2. Quotation – with source! Excellent for reconnecting to ending
3. Narrative – a little story or vignette sets the stage; creates prologue; can be personal.
4. Rhetorical question – (very over-used).
 - **State topic.** Many speeches vary off topic. Keep the topic in front of you.
 - **Answer the question[s] – this is your thesis!**

- ✓ Body (3 ½ to 4 ½ minutes)

- Restate and develop main points from introduction
- Use *interesting* examples, stories, historical references, statistics, personal experiences and humor.
 - **Hint:** your audience (judges) will be mature, professional women & men with varied backgrounds & interests.
 - Ask yourself, what do you have in common?
- Transition smoothly between each main point (explain connections)
- Analyze facts and statistics & draw your own conclusions

- ✓ Conclusion (30 – 45 sec)

- Concisely recall or restate main topics and thesis.
- Avoid introducing new material (points, examples, etc)
- **Hint: END WHERE YOU BEGIN; see your introduction.**
- **Hint: end with strength; “that’s it” is never appropriate.**